



What's in a Name?

If you are a reader of science fiction stories, you probably know [The Hitchhiker's Guide to the Galaxy](http://en.wikipedia.org/wiki/The_Hitchhiker's_Guide_to_the_Galaxy) by Douglas Adams. If you don't, there's always http://en.wikipedia.org/wiki/The_Hitchhiker's_Guide_to_the_Galaxy.

In the first book in Adams' series of novels, "42" is revealed to be, "*...the Answer to the Ultimate Question of Life, the Universe, and Everything.*" And so, for a consulting practice that spans a wide array of disciplines, 42TEK appears to be an appropriate name.

Delving deeper in to Adams' story, one learns that there is a mystery regarding the Question for this curious Answer. Indeed, in life, knowing the right question to ask is often key. This is especially true in consulting, where a fresh perspective affords an opportunity to ask questions that might not come to mind to those embroiled in the day-to-day business of an organization.

Through 42TEK, David Snyder works with organizations to ask the right questions and execute the steps needed to get things done in

- Electronic payments systems
- Data security
- Health care systems
- Environmental engineering